



CHARITABLE HEALTHCARE NETWORK

Ohio: Stronger. Healthier. Together.

2024 Safety-Net Symposium Inspiring Healthy Communities

Sponsor & Exhibitor Packet

April 24-25, 2024

**Marriott Columbus -OSU
3100 Olentangy River Rd.
Columbus, Ohio 43202**

More information can be found on our website
charitablehealthcarenetwork.org

Charitable Healthcare Network

Who We Are

Charitable Healthcare Network is a 501(c)3 non-profit organization. We do not provide direct health care services on-site but support those who do and can provide a referral to a health clinic. Free clinic services vary but may include: primary care, prescription assistance, dental, vision, behavioral health, and other specialties.

Using cost-effective strategies, such as in-kind services and donations of health care resources and time, free clinics provide for the health care needs of their patients. These strategies mean that every dollar invested in free clinics brings nearly \$10.00 in care for patients. Free clinics provide access to care for many who find themselves temporarily unemployed or unable to obtain employer-based health insurance.

2024 Safety-Net Symposium



Each year, the Charitable Healthcare Network holds its Safety-Net Symposium, the only regional conference of its kind geared specifically to the providers of charitable healthcare.



The event gathers our diverse membership of 53 free and charitable clinics, pharmacies, and student-run free clinics from across Ohio for educational programming and networking. Our attendees leave feeling motivated, engaged, and ready to return to their communities to better serve those in need.



The 2024 Symposium begins with a Member Reception and the Free Clinic Appreciation Awards Ceremony on April 24 from 5:30-7:30 p.m. April 25 brings a full day of education and networking taking place from 9:00 a.m. – 4:30 p.m.

By supporting Charitable Healthcare Networks' annual symposium through sponsorship or being an exhibitor, your company will have an excellent opportunity to share your product offerings with our attendees from all over the state of Ohio. We hope you will consider becoming a sponsor or exhibitor at our annual symposium in April!

Sponsorship Opportunities



All sponsorship tiers will receive:

- Recognition in attendee packet/program
- Recognition in exhibitor space/ registration table

Diamond Sponsor- \$5,000

- Speak or give an introduction at your choice of the available sessions (Welcome session, Keynote, or Annual Meeting)
- Distribution of promotional items
- Handout in attendee folders

Gold Sponsor- \$2,500

- Recognition as a major sponsor at your choice of available sessions (Welcome, keynote, or annual meeting)
- Distribution of promotional items
- Handout in attendee folders

Silver Sponsor- \$1,500

- Breakout room sponsorship
- Distribution of promotional items
- Handout in attendee folders

Bronze Sponsor- \$750

- Logo recognition throughout the symposium

By becoming a Symposium Sponsor, you have access to top branding opportunities!

The Diamond - Bronze levels will receive top visibility including your logo in our program, full page, half or quarter page ads in the program, conference attendee list (excluding opt-outs), website, and recognition throughout the symposium.

Add-Ons

- Full-page ad in program - **\$350**
- Half-page ad in program - **\$150**
- Handout in attendee folder - **\$75**

Don't fit into our tiers? Reach out to Nora Lyons nlyons@charitablehealth.org or **614-869-3415** to create a custom sponsorship that best fits you.



Exhibitor Opportunities

All Exhibitors will receive:

- Skirted table with two chairs, linens, and electricity (if requested)
- Your logo on the Charitable Healthcare Network's website plus link to your website
- Recognition in attendee packet/program
- Conference attendee list (excluding opt-outs)

Get facetime with the leaders and volunteers of charitable healthcare organizations across the state of Ohio. All exhibitors are invited to attend breakout sessions and meals.

Non-Profit Exhibitor - \$250

For -Profit Exhibitor - \$400

Exhibitor Add-ons

Exhibitors have the option to add on different opportunities including advertising in Symposium materials, hand-outs in Symposium folders, and digital promotion.

- **\$350 - Full-page ad in program**
- **\$150 - Half-page ad in program**
- **\$75 - Handout in attendee packet**