

# Event Sponsorship and Exhibitor Opportunities

Ohio Association of Free Clinics

April 23 and 24, 2018



OHIO ASSOCIATION  
OF FREE CLINICS

# 2018 Safety-Net Symposium Agenda

Highlighted in orange are all the opportunities for sponsors/exhibitors\* to interact with meeting attendees

Day One *Tentative Agenda*	
<u>Time</u>	<u>Activity</u>
8:00am - 9:20am	Registration & Continental Breakfast
8:30am - 9:20am	New Member Orientation
9:30am - 10:30am	Drum Cafe
10:30am - 10:45am	Break
10:45am - 11:45am	Breakout #1
11:45am - noon	Break
12:00pm - 1:00pm	Breakout #2
1:00pm - 2:00pm	Lunch
2pm - 3:30pm	Business Meeting
3:30pm - 3:45pm	Break
3:45pm - 4:45pm	Panel Discussion (New Member Introductions)
5:00pm - 7:00pm	<b>Exhibitor Reception</b> (heavy hors d'oeuvres)

Day Two *Tentative Agenda*	
<u>Time</u>	<u>Activity</u>
8:00am - 9:00am	Continental Breakfast
9:00am - 11:00am	Keynote Speaker
11:00am - 11:15am	Break
11:15am - 12:15am	Breakout #3
12:15pm - 1:15pm	Lunch
1:30pm - 2:30pm	Breakout #4
2:30pm - 3:15pm	Wrap up session

\*We invite all sponsors and exhibitors to join us for the entire conference, however we only ask that they be in attendance from 12pm-7pm on Day One

# Sponsorship Opportunities

## Conference Sponsor Levels

Exhibitor Type	Cost	Benefits
Full Conference Sponsor	\$20,000.00	Full branding throughout the event and on Conference website, signage and all conference materials will highlight your sponsorship and logo. "The 2018 conference brought to you by: You!" You will also have a full-page ad in our program and prime coverage on the back cover of the conference program.
General Session	\$10,000.00	Opportunity to introduce keynote speaker for a General Session. Main Stage. All conference materials will highlight your sponsorship and logo as: "Keynote Session Sponsored by _____(you!)". You will also have a full-page ad in the conference program.
Opening Session	\$5,000.00	Opportunity to kick-off the conference in style with full branding of the opening reception: "Opening session brought to you by _____(you!)". Provides all attending to spend time with your company, network, and enjoy networking and music will also have a half-page ad in the conference program.
Breakout Session Track	\$3,500.00	Choose one of 2 breakout session tracks to sponsor and your name and logo will be highlighted on the agenda, the website and program. You'll have signage at the break room and your company representative can introduce speakers at each session.

### **All sponsorships receive:**

- Six-foot skirted table with two chairs in our exhibitor space. Electricity available as necessary.
- Exposure to free clinic, charitable pharmacy and charitable dental and vision clinics' CEO's, board members, physicians, & volunteer professionals.
- Publicity in the meeting participant packet, O AFC newsletter, event website, email and social media
- We can tailor your sponsorship to help meet your marketing goals!

# Additional Sponsorship Opportunities

- **Lunch Sponsor (\$3,000)**  
~ Your company name and logo on signage at each food station reminds attendees you made it possible to enjoy a delicious complementary meal. Great opportunity to network!
- **Breakfast Sponsor (\$2,500)**  
~ Branded presence at the start of each day!
- **Evening Reception (\$2,000)**  
~ An evening reception with all sponsors, exhibitors, and attendees. Relaxed time of interaction and sharing.
- **Networking Breaks (\$1,500)**  
~ Your name and logo on signage at each break
- **Notebook and pen sponsor (\$1,200)**  
~ Your name and logo on notebooks and pens given to each attendee
- **New Member & First Time Attendee Workshop (\$1,000)**  
~ Introduce the session and briefly describe your work to those new to the association

## Exhibitor Opportunities

Exhibitor Type	Cost	Benefits
Regular	\$300.00	Skirted table with 2 chairs; logo on OAFc conference website; acknowledgment @ exhibitor signage at conference.
Nonprofit	\$150.00	Skirted table with 2 chairs; logo on OAFc conference website; acknowledgment @ exhibitor signage at conference.
<b><u>Exhibitor Add-on's</u></b>		
Program	\$700.00	Full-page ad in program
Program	\$400.00	Half-page ad in program
Hand-out	\$200.00	Printed material included in hand-out materials
Email	\$100.00	Pre-conference email blast to attendees
Newsletter	\$75.00	Logo & Shout-out in one Newsletter
Weekly Update	\$50.00	Spotlight in one electronic Weekly Update to our membership as well as all attendees registered for the conference.



# Safety-Net Symposium 2018

## **STRONGER | HEALTHIER | TOGETHER**

### Sponsorship Form

Company Name (as you want to be listed): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

Email: \_\_\_\_\_

### **Sponsorship Opportunities**

Conference Sponsor (\$20,000)

General Session Sponsor (\$10,000)

Opening Session Sponsor (\$5,000)

Breakout Session Track Sponsor (\$3,500)

### **Additional Sponsorship Opportunities**

Lunch Sponsor (\$3,000)

Evening Reception Sponsor (\$2,000)

Notebook and Pen Sponsor (\$1,200)

Breakfast Sponsor (\$2,500)

Networking Breaks Sponsor (\$1,500)

New Member/Attendee Sponsor (\$1,000)

### **Exhibitor Sponsorship Opportunities**

Regular Exhibitor (\$300)

Non-Profit Exhibitor (\$150)

### **Exhibitor Add-Ons**

Full-page Program Ad (\$700)

Half-Page Program Ad (\$400)

Hand-Out (\$200)

Email Blast to Attendees (\$100)

Newsletter Shout-Out (\$75)

Weekly Update Spotlight (\$50)

### **Payment Method**

Check

VISA

MasterCard

Discovery

Total Amount: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVV: \_\_\_\_\_

*Please return to Beth Collier c/o OAFc 35 N 4<sup>th</sup> St, Suite 350 Columbus, OH 43215 Fax: (614) 914-6520  
Questions: Call (614) 914-6458x5 or email Beth Collier at bcollier@ohiofreeclinics.org*