

SEARCH, SOLVE & SPRING FORWARD

2022 SAFETY-NET SYMPOSIUM

Sponsor & Exhibitor Packet



**CHARITABLE
HEALTHCARE
NETWORK**

Ohio: Stronger. Healthier. Together.

April 29-30, 2022

Columbus, Ohio

More information can be found on our website
charitablehealthcarenetwork.org

Charitable Healthcare Network

Who We Are

Charitable Healthcare Network is a 501(c)3 non-profit organization. We do not provide direct health care services on-site but support those who do and can provide a referral to a health clinic. Free clinic services vary but may include: primary care, prescription assistance, dental, vision, behavioral health, and other specialties.

Using cost-effective strategies, such as in-kind services and donations of health care resources and time, free clinics provide for the health care needs of their patients. These strategies mean that every dollar invested in free clinics brings nearly \$10.00 in care for patients. Free clinics provide access to care for many who find themselves temporarily unemployed or unable to obtain employer-based health insurance.

2022 Safety-Net Symposium



Our clinics provide life saving health care to the uninsured, underinsured, unemployed and any Ohioan who is in need!



Our 52 member clinics have 72 sites and serve in **69 counties** across Ohio.



\$1 donated provides **\$10.00 worth of care!**



In 2020, clinics provided over **117,500 patient visits.**



In 2020, clinics provided over **\$120 million dollars worth of care.**



In 2020, clinics prescribed and provided over **230,000 prescriptions, lab tests, and diagnostic screenings!**

Each year, Charitable Healthcare Network holds its Safety-Net Symposium, the only regional conference of its kind geared specifically to the providers of charitable health care.

With an emphasis on education and resource sharing, our attendees leave feeling motivated, engaged, and ready to return to their communities to better serve those in need. In 2021, we safely held our annual conference in person. We welcomed our diverse membership of 52 free and charitable clinics, pharmacies, and student-run free clinics for 2 days of programming and networking.

By supporting Charitable Healthcare Networks' annual symposium through a sponsorship, your company will have an excellent opportunity to share your product offerings with our attendees from all over the state of Ohio.

We hope you will consider becoming a sponsor or exhibitor at our annual symposium in April! This is a wonderful opportunity for you to connect and share about your companies work with Ohio's Free and Charitable Healthcare community.

Sponsorship Opportunities



All sponsorship tiers will receive:

- Recognition in attendee packet/program
- Recognition in exhibitor space/ registration table

Diamond Sponsor- \$10,000

- Speak or give an introduction at your choice of the available sessions (Welcome session, Keynote, or Annual Meeting)
- Distribution of promotional items
- Handout in attendee folders

Gold Sponsor- \$5,000

- Recognition as a major sponsor at your choice of available sessions (Welcome, keynote, or annual meeting)
- Distribution of promotional items
- Handout in attendee folders

Silver Sponsor- \$3,000

- Breakout room sponsorship. Logo. Signage posted out and inside the breakout rooms throughout the symposium.
- Handout in attendee folders

Bronze Sponsor- \$1,000

- Logo recognition throughout the symposium

By becoming a 2022 Symposium Sponsor, you have access to top branding opportunities!

The Diamond - Bronze levels will receive top visibility including your logo in our program, full page, half or quarter page ads in the program, conference attendee list (excluding opt-outs), website, and recognition throughout the symposium.

Add-Ons

- Full-page ad in program - **\$450**
- Half-page ad in program - **\$300**
- Handout in attendee folder - **\$200**

Don't fit into our tiers?

Reach out to

nlyons@charitablehealth.org

or **614-869-3415** to create a custom sponsorship that best fits you.



Exhibitor Opportunities

All Exhibitors will receive:

- Skirted table with two chairs, linens, and electricity (if requested)
- Your logo on the Charitable Healthcare Network's website plus link to your website
- Recognition in attendee packet/program
- Conference attendee list (excluding opt-outs)

Get facetime with the leaders and volunteers of charitable healthcare organizations across the state of Ohio. All exhibitors are invited to attend breakout sessions and meals.

Non-Profit Exhibitor - \$400

For -Profit Exhibitor - \$600

Exhibitor Add-ons

Exhibitors have the option to add on different opportunities including advertising in Symposium materials, hand-outs in Symposium folders, and digital promotion.

- **\$150 - Speak directly on stage to all attendees** (3 min on stage to promote your organization/program/product)
- **\$450 - Full-page ad in program**
- **\$300 - Half-page ad in program**
- **\$200 - Handout in attendee packet**

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2022 SAFETY-NET SYMPOSIUM

2022 Safety-Net Symposium Sponsor and Exhibitor Form

Company Name (as you want to be listed): _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Sponsorship Opportunities

Diamond Tier (\$10,000)

Gold Tier (\$5,000)

Silver Tier (\$3,000)

Bronze Tier (\$1,000)

Exhibitor Opportunities

Nonprofit Exhibitor (\$400)

For-Profit Exhibitor (\$600)

Add-Ons

Full-page Program Ad (\$450)

Half-Page Program Ad (\$300)

Speak Directly to Attendees (\$150)

Handout in Attendee Packet (\$200)

Payment Method

Check

VISA

MasterCard

Discover

Total Amount: \$ _____

Name on Card: _____ Exp. Date _____

Credit Card Number: _____ CVV: _____

Billing Address: Same as above Street: _____

City: _____ State: _____ ZIP: _____

Please make all checks payable to "Charitable Healthcare Network". Please return c/o Nora Lyons 88 East Broad Street; Suite 1475 Columbus, Ohio 43215 Questions? Call (614) 869-3415 or email Nora Lyons at nlyons@charitablehealth.org **Sponsor and Exhibitor Forms are due no later than March 31, 2022**